A HOLISTIC APPROACH TO SUSTAINABILITY
Shaw’s Sustainable Business Strategy

• Driving innovation into the business
• Protecting and making efficient use of resources
• Engaging our associates, customers, stakeholders, and communities
• Focusing on long-term financial success
Every material. Every process. Every action. Creating a better future.
Annual recycling of **100 MILLION POUNDS** of carpet through recycling portfolio

21,877 ASSOCIATES working to create a better future

59 MANUFACTURING FACILITIES
Producing polymer, fiber, yarn, carpet & hard surface

65% OF THE SALES of Shaw manufactured products are Cradle to Cradle Certified™

MILLIONS of families, shoppers, workers, and patients step on Shaw flooring each year

4,500 DAILY Customer deliveries
2030 Sustainability Goals

• Reduce water intensity by 50 percent
• Reduce energy and carbon emissions intensity by 40 percent
• Reduce waste to landfills and hazardous waste by 100 percent
• Design 100 percent of our products to Cradle to Cradle protocols
• Achieve an OSHA incident rate of zero
20 percent water intensity improvement since 2010.
Energy intensity improvement: 15%

GHG emissions intensity improvement: more than 15%
Waste

WASTE INTENSITY
percent lbs. landfill waste per lb. finished product

2008 Base 2013 2014 2015 2030 Goal
4.44% 3.11% 2.18% 1.59%

HAZARDOUS CHEMICAL WASTE DISPOSAL
units represented in lbs.

Under Construction
66 percent of the sales of Shaw manufactured products are Cradle to Cradle Certified™.
2015 incident rate of: 1.94
2015 incident rate: 1.94
3 LEED Silver buildings in 2015
For a total of 7 LEED certified projects
With 3 additional in progress
2015:

67,000+ volunteer hours

$4.5 million+ in corporate and associate giving (including in-kind)