

THE ULTIMATE GARBAGE TAKE DOWN

Tackling Solid Waste In Cheshire



THE SUPERVILLAIN: GARBAGE

Tonnes of
Garbage in
2014

Tonnes of
Garbage in
2014



Our Results

2014



2015



OUR SUPERHERO: THE CLEAR BAG

Pre-Clear Bag



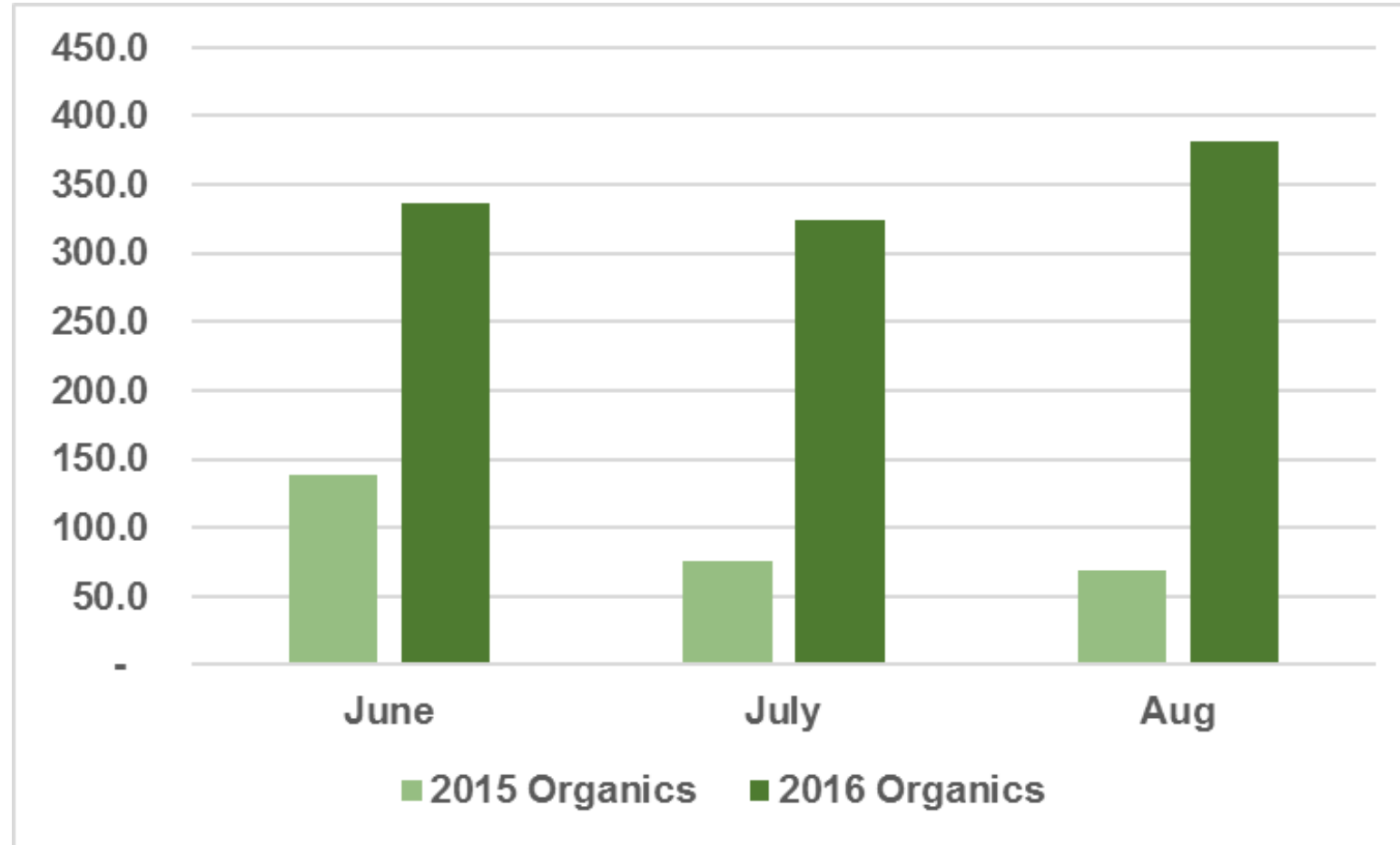
52% reduction



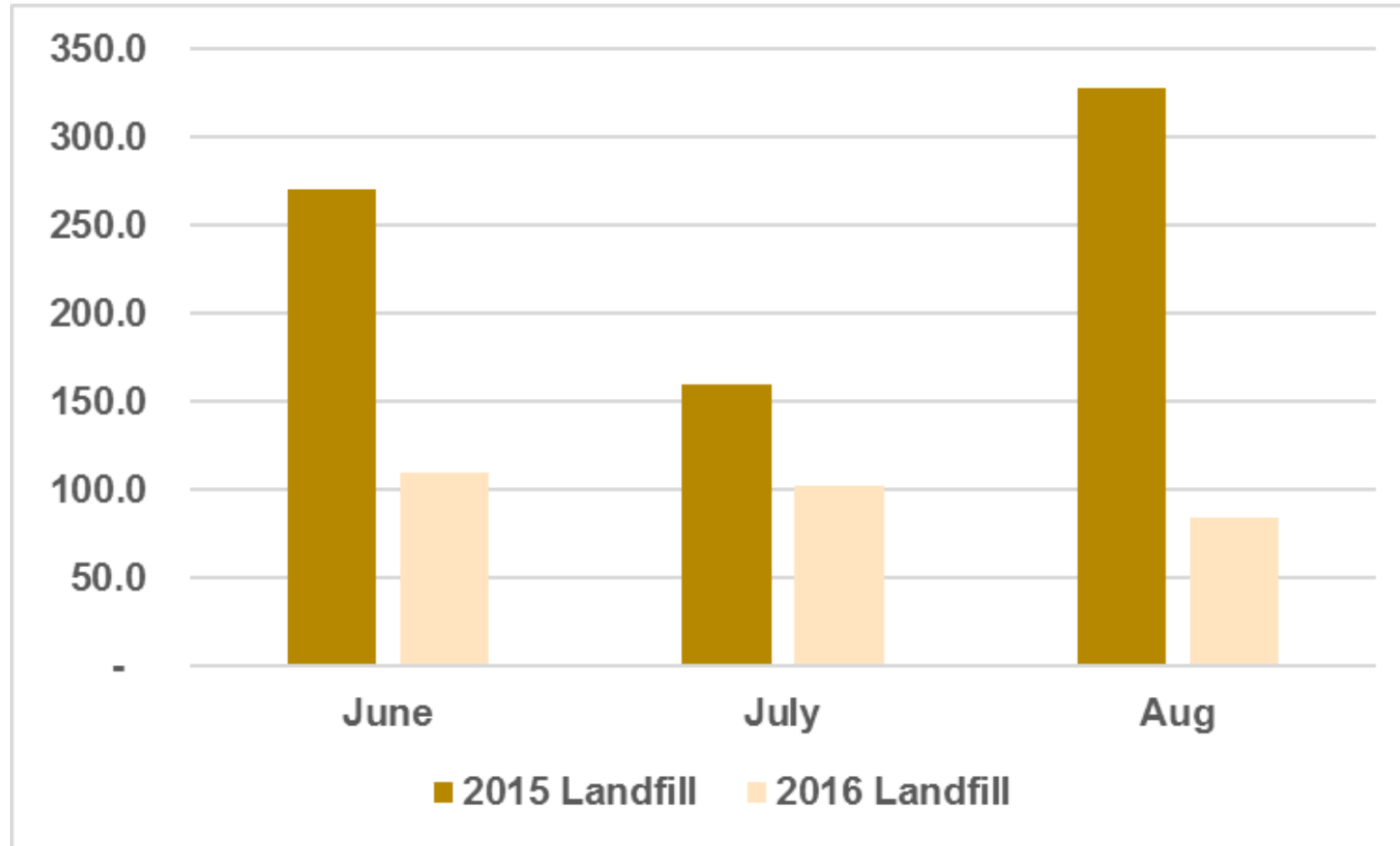
Post Clear Bag



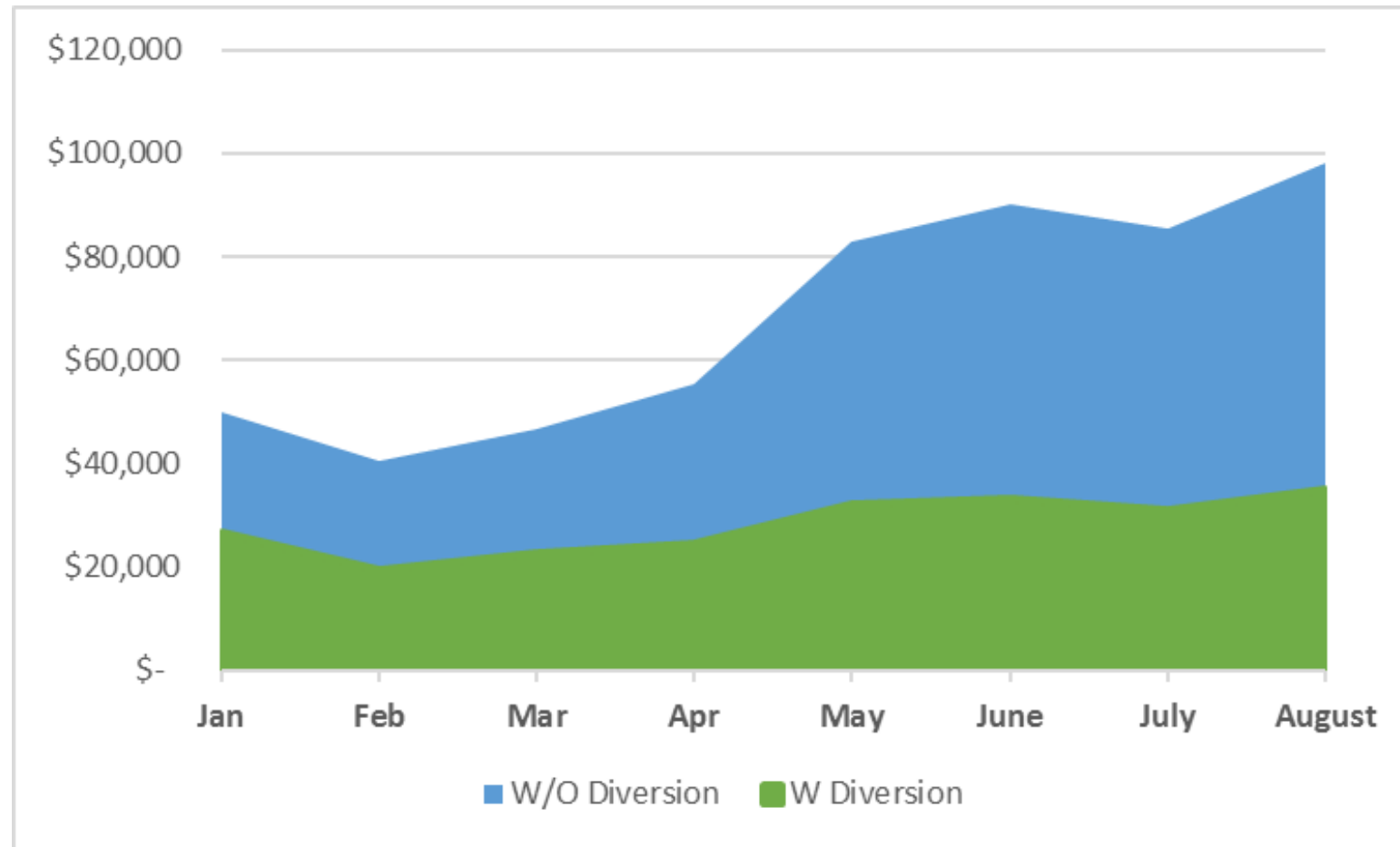
Results are “Clear”



Landfill Deliveries



The Bottom Line



Lessons Learned

- Advance communication required
- Leniency is required during transition period
- Anticipate lots of questions
- Allow operational flexibility

OUR SUPERPOWERS

X-ray Vision

Supernatural Flexibility

Shapeshifting



Questions...

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